



Pursuing a Masters Degree

Why the Wall College?



- <5% of business schools achieve AACSB accreditation.
- 97% job/graduate school placement rate for the MBA program.*
- Small class sizes, individualized attention.
- Career services with access to >2000 employers.
- Flexible scheduling including online/ hybrid classes.

**based on most recent alumni survey data*

Our Team



Dr. Mark Mitchell

**Associate Dean,
Director of Graduate
Programs**



Dr. Greg Krippel

**Chair, Dept. of
Accounting/ M.Acc
Program Coordinator**



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Contact our office at
gradbus@coastal.edu.



COASTAL CAROLINA
UNIVERSITY®

E. Craig Wall Sr.
College of Business Administration

Our mission:

*... to guide and educate each student in the development of **valuable skills** for a **successful career** in a globally competitive and diverse environment.*

Graduate Programs

- Master of Accountancy
- Master of Business Administration
 - Concentrations in:
 - Health Care Administration
 - Nonprofit Administration
 - Commercial and Investment Real Estate
- Graduate Certificates
 - Healthcare Administration
 - Fraud Examination

Value of an MBA

- ✓ *3 out of 4 recent graduates say earning their MBA improved their job satisfaction*
- ✓ *70% say they could not have landed their current job without their MBA*
- ✓ *Nearly 9 out of 10 MBA alumni say their degree moved them further along in their careers.*
- ✓ *80% say their business school experience prepared them for their chosen career.*

Master of Accountancy (M.Acc.)

MACC Career Outcomes

- Prepare for a career in Accounting
- Credits required to sit for CPA exam
- Progress to Ph.D. program for academic or research careers



MACC Program Curricula

- **30 credit hours**
 - 6 required (18 credits), 1 elective (3 credits)
 - **Select Assurance or Taxation Track (9 credits)**
- Assurance Track:
 - ACCT 637: Advanced Auditing
 - ACCT 638: Fraud and Litigation Advisory Services
 - ACCT/CSCI 534: Digital Forensics and E-Discovery
- Taxation Track:
 - ACCT 621: Taxation of C Corporations
 - ACCT 622: Taxation of Pass Through Entities
 - ACCT 623: Estate and Gift Taxation

MACC

- Core Courses

FALL	SPRING	MAY/SUMMER
ACCT 533: Governmental Accounting ACCT 620: Tax Research & Communication ACCT 665: Financial Statement Analysis	ACCT 535: Advanced Accounting ACCT 631: Fraud Examination ACCT 675: Law for Accountants	

Recommended Academic Plan for full-time student.

MACC

- Assurance Track

FALL	SPRING	MAY/SUMMER
ACCT 533: Governmental Accounting ACCT 620: Tax Research & Communication ACCT 637: Advanced Auditing ACCT 665: Financial Statement Analysis	ACCT 535: Advanced Accounting ACCT 631: Fraud Examination ACCT 675: Law for Accountants +Elective	ACCT 638: Fraud & Litigation Advisory ACCT/CSCI 534: Digital Forensics and E-Discovery

MACC

- Taxation Track

FALL	SPRING	MAY/SUMMER
ACCT 533: Governmental Accounting ACCT 620: Tax Research & Communication ACCT 665: Financial Statement Analysis +Elective	ACCT 535: Advanced Accounting ACCT 622: Taxation of Pass Through Entities ACCT 631: Fraud Examination ACCT 675: Law for Accountants	ACCT 621: Taxation of C Corp. ACCT 623: Estate and Gift Tax

Master of Business Administration (MBA)

Format

- MBA program can be completed in-person or online.
- Completion paths:
 - Full time in 12 months (9-12 credits/semester)
 - Part time in < 2 years (6 credits/semester)

MBA Program Curricula

- 30 credit hours (7 required, 3 elective)

FALL	SPRING	SUMMER 1 / 2
MBA 615: Leadership MBA 620: Financial Management MBA 631: Marketing Strategy MBA 650: Management Responsibility & the Law	MBA 605: Operations & Global Supply Chain MBA 624: Managerial Economics MBA 690: Global Strategy* Elective	2 Electives

Recommended Academic Plan for full-time student.

**course has pre-req*

Healthcare Administration concentration

- Prepares students for a career in medical and health services, for example:
 - Hospital administration
 - Managing medical practice groups
 - Managing strategic product innovation (i.e.: Medical device, pharmaceuticals)
 - Practice manager/director
 - Chief medical officer



Health Care Concentration (3 Courses)

- Required:
 - MBA 670: US Health Care System
 - MBA 674: Health Care Financial Decision Making
- Elective (pick one)
 - MBA 671: Health Care Strategy
 - MBA 672: Health Care Quality Management
 - MBA 673: Information Systems in Health Care

Nonprofit Administration concentration

- Prepares students for a career in leading nonprofit organizations:
 - Program director
 - Fundraising/development manager
 - Grant writer/ administrator
 - Board of directors
 - Executive director



Nonprofit Administration Concentration (3 Courses)

- Required:
 - MBA 521: Financial Gov of Nonprofit Boards
 - MBA 522: Grant Writing
 - MBA 655: Sustainability & Corp Social Responsibility

Commercial and Investment Real Estate concentration

- Prepares students for a career in investment analysis of land holdings/ real estate operations:
 - Commercial real estate broker
 - Equity investment analyst
 - Land developer
 - Director of franchise operations
 - Director of real estate operations
 - Association manager



- Prepare for CCIM exam
- Learn ARGUS software

Commercial and Investment Real Estate Concentration (3 Courses)

- Required:
 - MBA 646: Value Management
 - MBA 647: Real Estate Market Analysis
 - MBA 648: Real Estate Seminar

Admissions Criteria

- Undergraduate GPA > 3.0
- Bachelor's degree from a regionally accredited university.
- GMAT or GRE score (Due to COVID-19, test requirements are waived for Summer/Fall 2020 admissions).
- Transcripts for ALL universities you have attended.
 - CCU transcripts automatically added for you.
- Prerequisite courses in Accounting, Economics, Statistics, Business Finance, Marketing, and Management.
 - We accept several science courses and offer alternative “Academic Leveling Courses” if you are missing prereqs.
 - See us for a transcript evaluation.



M.Acc. applicants must have an Accounting undergrad degree.

Graduate Certificates

Health Care Administration (12 credits)

- Required:
 - MBA 670: US Health Care System
 - MBA 674: Health Care Financial Decision Making
- Elective (pick TWO)
 - MBA 671: Health Care Strategy
 - MBA 672: Health Care Quality Management
 - MBA 673: Information Systems in Health Care

- Can be completed stand alone
- Or added to MBA (1 more course)

Fraud Examination (12 credits)

- ACCT 631: Fraud Examination
- ACCT 675: Law for Accountants
- ACCT/CSCI 534: Digital Forensics and E-Discovery (DL this May)
- ACCT 638: Fraud & Litigation Advisory Services (DL this May)

- Can be completed stand alone
- Or added to MBA (1 more course) or MAcc Assurance Track.

How to Apply

Application Deadlines

- Spring admission:
 - Early deadline (fee waiver): October 15
 - Final deadline: November 15
- Fall admission:
 - Early deadline (fee waiver): May 15
 - Final deadline: June 15

Admission into graduate programs is done on a rolling basis.

*It is also possible to apply for admission to start in
Maymester, Summer 1, or Summer 2.*



[Coastal.edu/apply](https://www.coastal.edu/apply)

Application Checklist (MBA and MACC)

- ✓ Online Application & Fee (\$45)
- ✓ GMAT or GRE score (waived for SU/FA 2020 due to COVID-19)
- ✓ Resume
- ✓ Essay/ Statement of Purpose
- ✓ Transcripts
- ✓ 2 letters of reference (app will ask for 3)

Transitional Study (CCU undergrads)

- Seniors with **GPA > 3.0** may qualify for “Transitional Study,” allowing you to take MBA courses.
 - Must have completed 90 credit hours.
 - Max of 16 credits in semester with grad courses.
- Allows you to trial graduate content and get a head start on completing your graduate degree.
- Application for admission to graduate program is still required.

Ask your advisor for a Transitional Study form. Then, make an appt. with our office by contacting gradbus@coastal.edu

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For more information, visit

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OR

macc.coastal.edu.

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