



Pursuing a Masters Degree

Why the Wall College?



- <5% of business schools achieve AACSB accreditation.
- 97% job/graduate school placement rate for the MBA program.*
- Small class sizes, individualized attention.
- Career services with access to >2000 employers.
- Flexible scheduling including online/ hybrid classes.

*based on most recent alumni survey data



Our Team



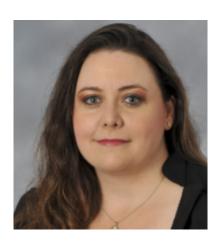
Dr. Mark Mitchell

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Contact our office at gradbus@coastal.edu.



E. Craig Wall Sr. College of Business Administration

Our mission:

... to guide and educate each student in the development of valuable skills for a successful career in a globally competitive and diverse environment.



Graduate Programs

- Master of Accountancy
- Master of Business Administration
 - Concentrations in:
 - Health Care Administration
 - Nonprofit Administration
 - Commercial and Investment Real Estate
- Graduate Certificates
 - Healthcare Administration
 - Fraud Examination



Value of an MBA

- ✓ 3 out of 4 recent graduates say earning their MBA improved their job satisfaction
- √ 70% say they could not have landed their current job without their MBA
- ✓ Nearly 9 out of 10 MBA alumni say their degree moved them further along in their careers.
- √ 80% say their business school experience prepared them for their chosen career.



Master of Accountancy (M.Acc.)



MACC Career Outcomes

- Prepare for a career in Accounting
- Credits required to sit for CPA exam
- Progress to Ph.D. program for academic or research careers





MACC Program Curricula

- 30 credit hours
 - 6 required (18 credits), 1 elective (3 credits)
 - Select Assurance or Taxation Track (9 credits)
- Assurance Track:
 - ACCT 637: Advanced Auditing
 - ACCT 638: Fraud and Litigation Advisory Services
 - ACCT/CSCI 534: Digital Forensics and E-Discovery
- Taxation Track:
 - ACCT 621: Taxation of C Corporations
 - ACCT 622: Taxation of Pass Through Entities
 - ACCT 623: Estate and Gift Taxation



MACC

Core Courses

FALL	SPRING	MAY/SUMMER
ACCT 533: Governmental Accounting ACCT 620: Tax Research & Communication ACCT 665: Financial Statement Analysis	ACCT 535: Advanced Accounting ACCT 631: Fraud Examination ACCT 675: Law for Accountants	

Recommended Academic Plan for full-time student.



MACC

Assurance Track

FALL	SPRING	MAY/SUMMER
ACCT 533: Governmental Accounting ACCT 620: Tax Research & Communication ACCT 637: Advanced Auditing ACCT 665: Financial Statement Analysis	ACCT 535: Advanced Accounting ACCT 631: Fraud Examination ACCT 675: Law for Accountants +Elective	ACCT 638: Fraud & Litigation Advisory ACCT/CSCI 534: Digital Forensics and E-Discovery



MACC

Taxation Track

FALL	SPRING	MAY/SUMMER
ACCT 533: Governmental Accounting ACCT 620: Tax Research & Communication ACCT 665: Financial Statement Analysis +Elective	ACCT 535: Advanced Accounting ACCT 622: Taxation of Pass Through Entities ACCT 631: Fraud Examination ACCT 675: Law for Accountants	ACCT 621: Taxation of C Corp. ACCT 623: Estate and Gift Tax



Master of Business Administration (MBA)



Format

- MBA program can be completed in-person or online.
- Completion paths:
 - Full time in 12 months (9-12 credits/semester)
 - Part time in < 2 years (6 credits/semester)



MBA Program Curricula

• 30 credit hours (7 required, 3 elective)

FALL	SPRING	SUMMER 1/2
MBA 615: Leadership	MBA 605: Operations &	2 Electives
MBA 620: Financial	Global Supply Chain	
Management	MBA 624: Managerial	
MBA 631: Marketing Strategy	Economics	
MBA 650: Management	MBA 690: Global Strategy*	
Responsibility & the Law	Elective	

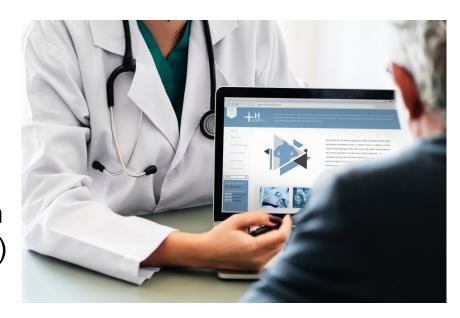
Recommended Academic Plan for full-time student.

*course has pre-req



Healthcare Administration concentration

- Prepares students for a career in medical and health services, for example:
 - Hospital administration
 - Managing medical practice groups
 - Managing strategic product innovation (i.e.: Medical device, pharmaceuticals)
 - Practice manager/director
 - Chief medical officer





Health Care Concentration (3 Courses)

- Required:
 - MBA 670: US Health Care System
 - MBA 674: Health Care Financial Decision Making
- Elective (pick one)
 - MBA 671: Health Care Strategy
 - MBA 672: Health Care Quality Management
 - MBA 673: Information Systems in Health Care



All healthcare courses operate in the short 8-week semesters in Fall and Spring.

Nonprofit Administration concentration

- Prepares students for a career in leading nonprofit organizations:
 - Program director
 - Fundraising/development manager
 - Grant writer/ administrator
 - Board of directors
 - Executive director





Nonprofit Administration Concentration (3 Courses)

- Required:
 - MBA 521: Financial Gov of Nonprofit Boards
 - MBA 522: Grant Writing
 - MBA 655: Sustainability & Corp Social Responsibility



Commercial and Investment Real Estate concentration

- Prepares students for a career in investment analysis of land holdings/ real estate operations:
 - Commercial real estate broker
 - Equity investment analyst
 - Land developer
 - Director of franchise operations
 - Director of real estate operations
 - Association manager





- Prepare for CCIM exam
- Learn ARGUS software

Commercial and Investment Real Estate Concentration (3 Courses)

- Required:
 - MBA 646: Value Management
 - MBA 647: Real Estate Market Analysis
 - MBA 648: Real Estate Seminar



Admissions Criteria

- Undergraduate GPA > 3.0
- Bachelor's degree from a regionally accredited university.
- GMAT or GRE score (Due to COVID-19, test requirements are waived for Summer/Fall 2020 admissions).
- Transcripts for ALL universities you have attended.
 - CCU transcripts automatically added for you.
- Prerequisite courses in Accounting, Economics, Statistics, Business Finance, Marketing, and Management.
 - We accept several science courses and offer alternative "Academic Leveling Courses" if you are missing prereqs.
 - See us for a transcript evaluation.



M.Acc. applicants must have an Accounting undergrad degree.

Graduate Certificates



Health Care Administration (12 credits)

- Required:
 - MBA 670: US Health Care System
 - MBA 674: Health Care Financial Decision Making
- Elective (pick TWO)
 - MBA 671: Health Care Strategy
 - MBA 672: Health Care Quality Management
 - MBA 673: Information Systems in Health Care



- Can be completed stand alone
- Or added to MBA (1 more course)

Fraud Examination (12 credits)

- ACCT 631: Fraud Examination
- ACCT 675: Law for Accountants
- ACCT/CSCI 534: Digital Forensics and E-Discovery (DL this May)
- ACCT 638: Fraud & Litigation Advisory Services (DL this May)



- Can be completed stand alone
- Or added to MBA (1 more course) or MAcc Assurance Track.

How to Apply



Application Deadlines

- Spring admission:
 - Early deadline (fee waiver): October 15
 - Final deadline: November 15
- Fall admission:
 - Early deadline (fee waiver): May 15
 - Final deadline: June 15

Admission into graduate programs is done on a rolling basis.

It is also possible to apply for admission to start in

Maymester, Summer 1, or Summer 2.



Coastal.edu/apply

Application Checklist (MBA and MACC)

- ✓ Online Application & Fee (\$45)
- ✓ GMAT or GRE score (waived for SU/FA 2020 due to COVID-19)
- ✓ Resume
- ✓ Essay/ Statement of Purpose
- ✓ Transcripts
- ✓ 2 letters of reference (app will ask for 3)



Transitional Study (CCU undergrads)

- Seniors with GPA > 3.0 may qualify for "Transitional Study," allowing you to take MBA courses.
 - Must have completed 90 credit hours.
 - Max of 16 credits in semester with grad courses.
- Allows you to trial graduate content and get a head start on completing your graduate degree.
- Application for admission to graduate program is still required.



Ask your advisor for a Transitional Study form. Then, make an appt. with our office by contacting gradbus@coastal.edu

Our Team



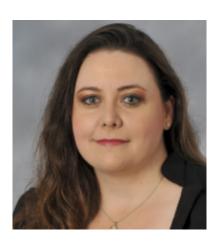
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For more information, visit

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